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The Director of Central Intelligence

Washington, D. C. 20505

**Executive Registry** 85-4867/1

21 October 1986

Dear Stan,

I enjoyed our lunch.

Thanks for sending me your outline on Crisis Management, and I look forward to seeing the speech you plan to give to the ABA Committee on Securities. I have put March 26 and 27 on my calendar and hope it will work out.

Yours,

William J. Casey

The Honorable Stanley Sporkin

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Executive Registry	 I		
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October 15, 1986

The Honorable William J. Casey Director Central Intelligence Agency Washington, D.C. 20505

Dear Bill:

I very much enjoyed our lunch. I am enclosing a copy of my outline on Crisis Management. We would love to have you on the program. It is scheduled for March 26 and 27, 1987. As soon as I have completed my speech I intend to give to the ABA Committee on Securities, I will send you a copy. With warmest personal regards I remain,

Sincerely,

Enclosure

## Program on Crisis Management - First Annual

## I. Overview

- A. Definition of Problems and Terms (What is meant by Crisis Management?)
- B. Application to Both Public and Private Sectors
- C. Scope of Problem
- D. The Concept of the Crisis Manager and the Need to Deal with Crises in an Organized as Opposed to Ad Hoc Fashion
- II. A. Commonality A Discussion of Contemporary Crises With a View Toward Determining Common Elements of Crises' (Differences and Similarities Between Public Sector and Private Sector Crises')
  - B. Analysis of Various Crises' to Determine Lesson's Learned
- III. Organizing to Deal with the "Crisis"
  - A. Principles and Concepts
  - B. Development of a Crisis Management Model (Interplay of Various Disciplines)
  - IV. Conduct of Necessary Fact Finding Tasks Role of Various Participants
    - External and Internal Auditors Inspectors' General
    - 2. Outside and In-House Attorneys
    - 3. Investment Bankers
- IV. Method for Dealing with Certain External Influences
  - 1. The Press
  - 2. Regulatory Bodies
  - 3. External Auditors
  - 4. Independent Members of the Board of Directors
  - Federal and Local Regulatory Law Enforcement and Self-regulatory Bodies
  - 6. Legislative and Other Investigative Bodies

- VI. Crises' Avoidance Early Detection and Prevention of Crises'
- VII. Rap Up
  - A. Evaluation of Program (What Application do Principles Discussed have with Respect to Everyday Business Responsibilities and "Back Home" Application?)
  - B. Future Direction of Program